



The Manawatu Digi Awards

Celebrating Digital Creativity

Manawatu, New Zealand

The InspireNet Manawatu Digi Awards is a student eLearning competition and awards evening. Participation will enhance students' creativity and digital citizenship. Teachers will be inspired to further develop their ability to integrate e-learning effectively into their practice, creating innovative and exciting learning environments. The awards evening will provide an opportunity for students, their families and friends to share and celebrate eLearning excellence.

Goals

1. Students to become successful digital citizens
3. Teachers to integrate e-learning effectively into their practice creating an innovative and exciting learning environment for all students
- 4 Family and whanau to actively participate in their child's learning

Entry levels	2012 Categories
Years 1 - 3	<ul style="list-style-type: none">• Digital photograph• Photo Essay• Graphic design• Book Trailer• Animation• Mini documentary• Music video• Short movie• Television advertisement
Years 4 - 6	
Years 7 - 8	
An entry may be entered in one category only All entries and entry sheet to be submitted on a labeled pen drive	
Digital photograph	<i>The photograph should:</i> <ul style="list-style-type: none">• Convey a message• Have good composition (Thirds rule; foreground; background; balance and order)• Show one or more of the elements (people, line, colour, light)• Demonstrate awareness of angle; frame and/or macro• Be over 1 MB, as images will be viewed on a screen
Photo Essay	<i>The photo essay should:</i> <ul style="list-style-type: none">• Have a title• Contain between 4 and 7 photographs• Demonstrate good photography techniques and composition• Tell a clear story or illustrate an emotion or key competency• Be combined into a collage and saved as one image file (e.g. .jpg or .png Picasa or other photo software can be used to do this.)
Digital Graphic design	<i>The digital graphic design should:</i> <ul style="list-style-type: none">• Have a visual impact on the viewer - grab attention.• Convey a clear message to a targeted audience• Use words, images, symbols and graphs (where appropriate)• Have a clear heading, subheadings/logo to enhance the message• Have a relationship and a flow between the elements
Book Trailer	<i>The book trailer should:</i> <ul style="list-style-type: none">• Use relevant photos and/or video to show some main ideas or events from the story• Present information in a compelling way using a combination of text and/or narration• Use music to create a mood• Name the book and show a photo of it

Mini Documentary	<p><i>The mini documentary should:</i></p> <ul style="list-style-type: none"> • Be up to 3 minutes long (including title & credits) • Convey a clear message or opinion which is supported by relevant narration, graphic/s and video • Inform the audience and hold their attention • Show an understanding of shooting techniques and film composition • Be well edited to enhance the message • Contain informed, well written and expressive narration
Animation	<p><i>The animation should:</i></p> <ul style="list-style-type: none"> • Convey a clear message with the graphics flowing seamlessly • Include a title and credits • Show good composition, camera work and editing • Have a narration and/or music
Music Video	<p><i>The music video should:</i></p> <ul style="list-style-type: none"> • Be up to 5 minutes long including title and credits • Use a visual format which attracts the viewers attention • Be creative and entertaining with well thought out relevance to the music and lyrics • Use appropriate locations • Feature strong and compelling performances • Consistently show good camera angles, camera movement, lighting and framing of shots
Short movie	<p><i>The short movie should:</i></p> <ul style="list-style-type: none"> • Be up to 5 minutes long including title and credits • Be predominately in video format • Tell a story which holds the audiences' attention • Demonstrate camera work which shows an understanding of composition and shooting techniques (angles, movement, lighting, framing) • Show editing which enhances and adds impact to the message • Have compelling and interesting actors • Contain dialogue/narration and/or background music which enhances the story
Television Advertisement 2012 theme: Energy conservation	<p><i>The television advertisement should:</i></p> <ul style="list-style-type: none"> • Be between 30 seconds and 1 minute long • Convince people to conserve energy • Demonstrate camera skills and good editing • Have visual impact and hold the viewers attention
Supreme Award	Overall stand-out entry at each level (as decided by the judges)
Best actor, actress or presenter	Best actor, actress or presenter (as decided by the judges)